

Your Task:

In small groups, students will plan, storyboard, shoot and edit a short film. They will explore the genre of Crime Drama. In particular, cold openings and title sequences.

A **crime drama** is a type of **drama** show which has as its primary focus or heroes people whose main occupation is to investigate, punish or commit **crimes**—especially homicide, assault, robbery or racketeering.

A **cold open** (also called a teaser sequence) is a narrative tactic used in television and films. It is the technique of jumping directly into a story at the beginning of the show before the title sequence or **opening** credits are shown.

A **title sequence** (also called an **opening sequence** or intro) is the method by which films or television programs present their **title**, and key production and cast members, utilizing conceptual visuals and sound.

Parameters:

Groups of 3 or 4

3-4 mins long

Due: Fri Week 9



Media Arts Practical Production Descriptors.	
Description	Marks
Pre Production	
Documentation of ideas, narrative intentions and plans: script, storyboard, visual concepts such as costumes and setting	
Presents effective planning in written and visual form to show planning and film-making intentions.	5
Presents informed planning in written and visual form to show planning and film-making intentions.	4
Presents appropriate planning in written and visual form to show planning and film-making intentions	3
Presents simple planning in written and visual form to show planning and film-making intentions	2
Presents superficial planning in written and visual form to show planning and film-making intentions.	1
	5
Production	
Demonstration of creative use of the following technical skills: ensuring a variety of shot distances, angles and movement	
Communication of visual ideas ensuring shots are steady, quality of footage, framing of shots	
Demonstrates an effective use of technical skills	5
Demonstrates an informed use of technical skills	4
Demonstrates an appropriate use of technical skills	3
Demonstrates an inconsistent use of technical skills	2
Demonstrates a limited use of technical skills	1
	5
Genre	
Shooting material suitable to the task set; Use of colour, figure, lighting, objects and setting/location;	
Demonstrates an effective use of technical skills: colour, figure, lighting, objects and setting/location	5
Demonstrates an informed use of technical skills: colour, figure, lighting, objects and setting/location	4
Demonstrates an appropriate use of technical skills: colour, figure, lighting, objects and setting/location	3
Demonstrates an inconsistent use of technical skills: colour, figure, lighting, objects and setting/location	2
Demonstrates a limited use of technical skills: colour, figure, lighting, objects and setting/location	1
	5
Post Production	
Demonstration of creative use of technical skills such as pace, tension, motivation so Narrative meaning is apparent	
Communication of visual ideas ensuring application of a variety of shot transitions, captions, and other effects	
Demonstration of effective use of technical skills so narrative meaning is apparent to an intended audience.	5
Demonstration of informed use of technical skills so narrative meaning is apparent to an intended audience.	4
Demonstration of appropriate use of technical skills so narrative meaning is apparent to an intended audience.	3
Demonstration of inconsistent use of technical skills so narrative meaning is apparent to an intended audience.	2
Demonstration of limited use of technical skills so narrative meaning is apparent to an intended audience.	1
	5

Sound	
Demonstration of creative use of the following technical skills: quality, volume, clarity	
Communication of aural ideas ensuring application of sound effects, soundtrack selection and mixing	
Demonstrates an effective use of technical skills	5
Demonstrates an informed use of technical skills	4
Demonstrates an appropriate use of technical skills	3
Demonstrates an inconsistent use of technical skills	2
Demonstrates a limited use of technical skills	1
	5
Team Work	
Contribution to the group, considers safety, problems solves, task focused, supports others in achieving final result	
Contributes effectively to the group	5
Contributes in an informed way to the group	4
Contributes appropriately to the group	3
Contributes inconsistently to the group	2
Contributes in a limited way to the group	1
	5